



**The R.I.S.E. Administration**

**Responsible Involvement in Striving for Empowerment**

**Student Government Association Strategic Plan**

**2019 - 2020**

## **Mission Statement**

**The Student Government Association of Coppin State University will serve as a liaison between our students, faculty, staff, administration, and the community through leadership, scholarship, advocacy, responsive citizenship and service.**

## **2019-2020 Student Government Association Executive Officers**

- President – Crystal Chukwu
- Vice President - Essence Bennett
- Secretary – Essence Vinson
- Business Manager - Alexis Sullivan
- Chief Justice – Monae Myers
- Chief of Staff- Da’Nai Bennett



## **Coppin State University Student Government Association Strategic Initiatives 2019-2020**

Each of SGA's strategic initiatives include objectives that should be reached upon completion of the academic school year.

**Goal 1. To assist the University in its effort to maintain and increase enrollment and retention SGA will do the following:**

- 1. Create a committee from the student body to spearhead this initiative**
- 2. Start a Big Brother/Big Sister mentorship at local high schools around Coppin State University**
- 3. Reevaluate tuition and other University fees for students**

### **Objectives.**

- The SGA will create committees from the student body (Business and Finance majors preferred) in order to boost the retention and enrollment rates
  - 1.1.** SGA plans to go over the retention and enrollment rates with the students in order to figure out the best methods that will produce the best results
  - 1.2.** SGA plans to ensure that the rates for enrollment and retention will increase by at least 5-10% by the end of the Spring 2020 semester.
- The SGA will build a relationship with Coppin State Academy and other local high schools to promote mentorship and service in both the Coppin State University and its surrounding community.
  - 2.1.** SGA plans to visit the high school students and to also have them visit us during the mentorship program.
  - 2.2.** SGA will encourage other organizations on campus to send members to participate in the program in order to promote collaboration and diverse representation.
- The SGA plans to reevaluate commuter fees, Homecoming fees, and other major fees that effect commuter students, resident students, undergraduate and graduate students alike.
  - 3.1.** SGA plans to ensure that students are clear on what their tuition entails.

- 3.2. SGA plans to make sure that all the University fees the students are paying are fair.

**Goal 2. To increase the understanding and comprehension of University procedures for students SGA will familiarize and revise academic, judicial, legislative and University policies.**

**Objectives.**

1. The SGA plans to eliminate the confusion in these academic and judicial policies at the University.
  - 1.1. SGA plans to reword the academic and judicial policies for students to have a better understanding.
2. The SGA will increase the knowledge of the student governance process to the rest of the student body.
  - 2.1. SGA will publicize the Organizational Chart/Chain of command so that students know “who is who” on campus is.
  - 2.2. SGA will define the different branches of governance and what each position entails.

**Goal 3. To increase student awareness and involvement of both undergraduate and graduate students alike SGA will do the following:**

1. **Increase participation in Student Government events**
2. **Participate in community outreach**
3. **Inform students about the Thurgood Marshall Foundation Fund**
4. **Make Coppin State University’s history the forefront of our administration**
5. **Increase SGA Interaction & Awareness on campus**

**Objectives.**

1. The SGA will heavily promote their events to students in order to build better relationships with the student body.
  - 1.1. SGA will attend other organization events in order to increase the likelihood of having more participants at their events.
2. The SGA plans to do a lot of community outreach programs around Coppin State University and other communities in Baltimore, Maryland.
  - 2.1. SGA will ensure the community around Coppin State University is respected and that there is a stronger relationship between the students and the community members.

- 2.2. SGA will recruit students and different organizations on campus to take the initiative to be a part of the community outreach.
3. The SGA will make sure students know that Coppin State University is a part of the Thurgood Marshall Fund exposing students to more scholarship and leadership opportunities.
  - 3.1. SGA will publicize what the Thurgood Marshall Foundation Fund is, as well as, what scholarships, internships, deadlines and such is available on a monthly basis.
4. The SGA will ensure that Coppin State University's legacy is the focus of the administration.
  - 4.1. SGA will collaborate with other offices and organizations on campus to provide students will valuable information and resources on Coppin State's history.
  - 4.2. SGA will create a forum about facts on Coppin State University and it will allow students to ask questions, think of ideas, network and collaborate.
5. SGA will rebrand ourselves as a strong governing entity in order to make our efforts more purposeful and effective.
  - 5.1. SGA will periodically have live-streaming Q & A's via Instagram.
  - 5.2. SGA will have consistent office hours that are to be completed weekly. These office hours shall be posted publicly for each officer for the campus community to access.
  - 5.3. SGA will send out a monthly newsletter to the student body, faculty, staff, administration and alumni to effectively keep everyone in the know about SGA operations.
  - 5.4. SGA will hold town halls to meet with the student body periodically throughout the semester.
  - 5.5. SGA will work intricately with campus departments to ensure that students are aware of the resources that are readily available to them.

**Goal 4. To fully transition into an effective governing body, SGA will refurbish the student senate by streamlining proper Legislative procedures.**

**Objectives.**

1. The SGA will ensure that the all student senate members are aware of the organization's goals and work cohesively, both as classes and as an entire senate, to achieve said goals.

- 1.1.**SGA will hold trainings that reinforce the goals of Student Government Association as a whole.
- 2.** The SGA will properly train all student senate members on their roles and responsibilities with being in the student senate so that they are prepared representatives of their respective classes.
  - 2.1.**SGA will train student leaders based on our respective positions on the SGA E-Board so student leaders can see the connectivity.
  - 2.2.**SGA will provide student leaders the opportunity to learn about and sign up for their respective committees.
  - 2.3.**SGA will provide training on the various parts of the Constitution.