



2023
COPPIN
STATE UNIVERSITY

Eagle

SPONSORSHIP DECK

ILLUMINATING THE IMPACT AND ASCENT OF EAGLE NATION

THE GALA

please join us

The inaugural Gala will revive this illustrious university tradition by lighting the way forward to celebrate changemakers in Eagle Nation, Baltimore, and beyond. This year's elevated event will honor outstanding members of our community and ensure we are **ALL IN** for Coppin.

FROM OUR PRESIDENT

Dear Friends of Eagle Nation,

Another exciting year is underway at Coppin State University. I am thrilled with the incredible promise, inspiration, and accomplishments of my faculty, staff, and administration, all of which have been made possible because of the overwhelming support from you, our alumni, and friends.

Since my arrival, we have achieved several historic milestones at Coppin State University. Together, we have created substantial growth in our freshmen cohorts, reached record highs in graduation rates, annual fundraising, research programs, and increased our retention rate, which is at a five-year high. In addition, we launched several new high-demand academic programs; rolled out three fully online degree programs; improved our national rankings across multiple higher education categories and brought a MEAC Division I Baseball Championship to Baltimore.


I am profoundly proud of what we have accomplished, and that is why I have established the **Coppin State University Gala**. The Gala will serve as a wonderful opportunity to celebrate Coppin State University and acknowledge those who support our amazing students and us. I cordially invite you to

sponsor the inaugural **Coppin State University Gala** on May 5, 2023, at the Baltimore Marriott Waterfront Hotel.

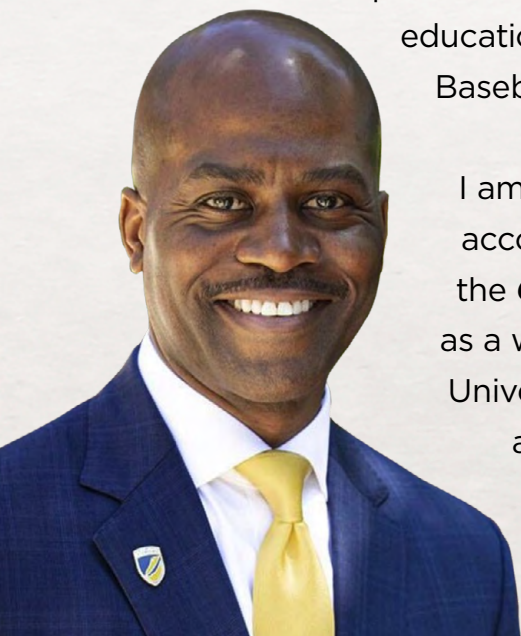
The theme of this year's inaugural Gala, "Illuminating Impact," is inspired by our remarkable students, the innovative work of our faculty and staff, and the generosity of local and national leaders. Sponsoring the Gala supports our students, mission, and vision. Your support strengthens our commitment to transforming lives and nurturing potential.

It would be an honor to have your support. The inaugural **Coppin State University Gala** promises a wonderfully memorable evening of great food, laughs, and unforgettable memories. Thank you.

Best regards,



Anthony L. Jenkins, Ph.D.
President, Coppin State University



EXPERIENCE THE TRANSFORMATION



COPPIN
STATE UNIVERSITY




WE ARE EXCITED
TO INVITE YOU

IN 

ABOUT THE GALA

To honor stakeholders in Baltimore and beyond, the 2023 Coppin State University Gala's theme is "Illuminating the impact and ascent of Eagle Nation." Our gala's primary mission is to acknowledge and celebrate changemakers within the Coppin community.

To accomplish this goal, we will:

-  Uplift Baltimore and CSU's reputation as a leader in urban higher education
-  Foster a community of engagement and strengthen partnerships with external stakeholders
-  Support Coppin State University programs for teaching and research excellence



TICKET INFORMATION

The table below outlines ticket pricing options.
For sponsorship opportunities, please see page 8.

TICKET TYPE	PRICE
Alumni/General Admission Early Bird <i>until January 15</i>	\$250.00
Faculty/Staff Early Bird <i>until January 15</i>	\$150.00
VIP	\$350.00
General Admission/Alumni/Staff <i>after Jan 15th</i>	\$300.00





ARE YOU READY
TO SUPPORT

COPPIN 

SPONSORSHIP OPPORTUNITIES

EAGLE SPONSOR: \$50,000

- Exclusive naming rights as Inaugural Gala Premier Sponsor
- Name & logo listed as premier sponsor on all promotional materials, gala website & signage at event
- Company name and/or logo at select event activation
- On-stage acknowledgment and speaking opportunity from the podium
- Full page special featured write up in Gala Magazine
- Social Media Highlight--Two social media posts
- Opportunity to host virtual or in-person "Lunch & Learn" for students at Coppin State University
- Exclusive tour of campus and check presentation
- Sponsorship for VIP cocktail reception
- Access to President's Suite at select basketball game (4)
- Premier seating with two tables of 8 (Includes seating for 4 Coppin Ambassadors)
- VIP Reception access (16 guests)
- Complimentary Valet (16 Guests)

NEST SPONSOR: \$10,000

- Name listed as Nest Sponsor on all promotional materials, gala website, and signage at event
- Half page write up in Gala Magazine
- Social Media Highlight
- One prominent table of 8 (Includes seating for 2 Coppin Ambassadors)

FEATHER SPONSOR: \$5,000

- Name listed as Feather Sponsor on gala website
- Social Media Highlight
- One prominent table of 8 (Includes seating for 2 Coppin Ambassadors)

TALON SPONSOR: \$25,000

- Name & Logo listed as Talon Sponsor on all promotional materials, gala website & signage at event
- Activation or branding activity
- Logo listed as Talon sponsor on all promotional materials, gala website, and signage at event
- Special write up in Gala Magazine
- Social Media Highlight--One social media post
- One prominent table of 8 (Includes seating for 2 Coppin Ambassadors)
- VIP Reception access (8 guests)
- Complimentary Valet (8 Guests)



EVENT DETAILS

Join us for an illuminating evening dedicated to celebration and uplift. Like none other, this gala will be an evening filled with inspiring fellowship, cocktails, food, entertainment, and more.

friday, may 5, 2023

BALTIMORE MARRIOTT WATERFRONT HOTEL

THE EVENING WILL INCLUDE:

- Remarks from President Jenkins
- Student Spotlights
- Award Ceremony Honoring Alumni
- Legacy and Community Leadership

WHY SPONSOR

In the past five years, Coppin has raised over \$7.5 million to provide student scholarships, facility improvements, academic & athletic programming, and experiences allowing Eagle Nation to soar to even greater heights.

Your sponsorship provides support to the foundational commitment to Coppin's vision and future of being a university of choice. Through your partnership, we continue to build upon our reputation as an innovative education leader committed to providing transformative, student-centered learning opportunities and experiences.



YOUR IMPACT



ON STUDENTS

Transform the future by educating talented and diverse leaders and preparing them for tomorrow's workforce.

Your gift will help provide:

- Scholarships
- Fellowships
- Curriculum enhancements
- Experiential learning & internships
- Opportunities to study, work, and volunteer abroad



ON FACULTY & RESEARCH

We have built an intellectual, scientific, and creative environment where dynamic and diverse faculty pursue collaborative, path-breaking research, and teaching.

Your gift will help to enhance:

- Teaching and research excellence
- Endowed professorships and chairs
- Clinical, academic, and field research
- Funding for research teams



ON ATHLETICS

Join in the steadfast commitment to upholding the best academic and student-athlete experience.

Your contribution will help support:

- Funding for student-athlete scholarships
- Advancing robust health and wellness programs
- Expanding injury prevention, recovery, & rehab resources
- Enhancing athletics equipment & facility improvements
- Improving team transportation



ON UNIVERSITY-WIDE INITIATIVES AND OUTREACH

We expand students' minds and broaden perspectives far beyond perceived boundaries.

Your contribution will help support:

- Academic programming
- Capital and facility improvements
- Community outreach and engagement
- Funding for strategic initiatives
- Professional development and continuing education

SPONSORSHIP AGREEMENT

GIVING IS A VERY PERSONAL PHILANTHROPIC PURSUIT.
JOIN COPPIN STATE UNIVERSITY IN TRANSFORMING LIVES.

DATE:

TYPE OF SPONSORSHIP:

AMOUNT:

NAME/COMPANY NAME:

ADDRESS:

DIRECT CONTACT:

PHONE:

FOR ADDITIONAL INFORMATION PLEASE VISIT:

www.coppin.edu/gala

All checks should be made payable to:
Coppin State University Development Foundation

PLEASE FEEL FREE TO REACH OUT TO:

Janeisa Lashley | jlashley@coppin.edu

Coppin State University Development Foundation
2500 West North Avenue, Baltimore, MD 21216

FOR MEDIA INQUIRIES CONTACT:

Robyne McCullough | rmccullough@coppin.edu

ARE YOU IN?

